

ERIC WILLIS

[PRINTER-FRIENDLY VERSION →](#)

PRODUCT DESIGNER & SENIOR WEB DEVELOPER

ericwillis.me · linkedin.com/in/ewillis182

SUMMARY

Product designer and senior web professional with 12 years of experience managing the full production cycle, from brainstorming and wireframing to deploying large-scale dynamic sites. Turns responsive UI designs into high-performance web experiences for 100+ major brands, and mentors cross-functional teams while building scalable design systems.

ARSENAL

DESIGN & UX

FIGMA SKETCH ADOBE CREATIVE SUITE UI/UX DESIGN WIREFRAMING PROTOTYPING USABILITY TESTING

DEVELOPMENT

REACT JAVASCRIPT ES6+ HTML5 CSS3 JSON JINJA HANDLEBARS WEB TEMPLATING

STRATEGY

FULL SDLC PROJECT MANAGEMENT ASSET MANAGEMENT TEAM LEADERSHIP

EXPERIENCE

PRODUCTION LEAD & SENIOR WEB DEVELOPER

Mar 2014 - Present

DevHub

- Create responsive UI mockups in Figma and Sketch and run usability testing to refine user journeys before development.
- Led the technical rebuild of the internal company dashboard in React, significantly improving the interface and administrative workflow for the production team.
- Delivered more than 100 brand deployments to date, from single-location pages to large multi-site networks.
- Design custom logic, JSON data structures and database integrations with HTML, CSS, JavaScript and Jinja/Handlebars, keeping multi-language franchise networks fast and scalable.
- Mentor and grow a cross-functional team built on clear communication and collaborative problem-solving, supporting aggressive company growth targets.

WEB CONTENT MANAGER

2012 - 2014

Shane's Big League

- Led a full brand redesign and site upgrade to WordPress, and owned routine updates and content strategy.

PARTS HANDLER

2002 - 2009

Integrated Custom Components · Parts packaging and kit assembly for government contracts

SELECTED WORK

SPRINGER NATURE

3+ YRS LIVE

Multi-language eCommerce landing page template with per-locale pricing and a React search/sort component; generates hundreds of sales pages.
link.springer.com

DIVADANCE

67 SITES

Multi-language corporate and franchise platform with client-facing UI components and a custom React class scheduler.
divadance.com

WINDOW HERO

200+ SITES

Multi-brand site templates used by 4 brands, with custom data integrations for projects and reviews.
windowhero.com

ADVANTACLEAN

49 SITES

First all-native JavaScript build to score 100 on PageSpeed (pre-analytics); removed jQuery with AI-assisted custom components.
advantaclean.com

EDUCATION

ASSOCIATE OF ARTS AND SCIENCES, WEB DESIGN
Seattle Central College

2013 - 2015